

EMEA Candidate Experience Awards Now Open

Registration for the 2015 CandE Awards and Benchmarking Programme Begins in the U.K., Ireland, Germany, Switzerland and Austria; Additional Countries to Start Next Month

LONDON (23 April 2015) – The [Candidate Experience Awards](#), a non-profit organisation focused on facilitating the evolution of the employment candidate experience, today announced that registration for the 2015 Candidate Experience (CandE) Awards is now open in the United Kingdom, Ireland, Germany, Switzerland and Austria; additional programmes in France and The Netherlands are expected to open in May.

An annual benchmarking and recognition programme, the EMEA CandE Awards began in the U.K. in 2012. This is the first year that the programme will welcome employer participation from other countries in the region. Employers that recruit talent from the U.K., Ireland and the DACH region (Germany, Austria and Switzerland) can begin the confidential and complimentary registration process by visiting: <http://bit.ly/1GLuOM4> (English) or <http://bit.ly/InfoAnmeldungCandExAwardsDACH> (German).

The EMEA programme consists of three survey rounds. Round One consists of approximately 64 questions about corporate applicant processes and practices that impact the candidate experience. Those companies that complete the multi-dimensional survey become eligible for Round Two, where a random sampling of the company's 2014-2015 job candidates will be surveyed. The surveys are completely confidentially, and all participating companies will receive feedback and access to benchmarking data once the award process is complete.

The companies that meet criteria for Rounds One and Two will be recognised as CandE Award winners. Companies with unique practices that meet or exceed the standard set will be advanced to the final round and interviewed by the CandE Awards judging panel to determine areas of distinction. The 2015 EMEA winners will be celebrated at awards ceremonies later this year.

“From the research conducted these last few years, it has become increasingly apparent that employers have an enormous impact and influence on the candidate experience. As we expand the Candidate Experience Awards across the EMEA region, we will continue to seek out those companies that are exceeding candidate expectations and improving the talent acquisition process,” said Leigh Carpenter, U.K. programme director and member of Talent Board, founding organisation of the Candidate Experience Awards. “We are excited to open up the CandEs to new countries and invite employers to participate in this expanded programme as we continue to benchmark the candidate experience on a global level.”

“For the highly competitive labour markets of the DACH region, the Candidate Experience Awards are a first and unique opportunity for employers of all sizes to measure, benchmark and improve the way candidates perceive the recruitment process and, through this, gain a

competitive edge in the war for talent,” said Wolfgang Brickwedde, DACH programme manager for the CandEs.

To learn more about the programme and begin the registration process, please visit:

<http://www.thetalentboard.org/2015-emea-cande-registration>.

About the Candidate Experience Awards

The Candidate Experience Awards is a non-profit organisation focused on the elevation and promotion of a quality candidate experience. The organisation, awards programme and sponsors are dedicated to recognising the candidate experience offered by companies throughout the entire recruitment cycle and to forever changing the manner in which job candidates are treated. More information can be accessed at <http://www.thetalentboard.org>.

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